



FAMELAB ITALY 2015

Are you into science? Are you a good communicator? Do you know anybody with these features? There is FameLab, the science talent show!

Are you a scientist, a researcher or a university student? Are you good at communicating what your research is all about? If so **FameLab** is just what you need! This **science talent show** sets out to support and encourage young scientists to use their communication skills: all they have is 3 minutes and a fistful of words to win over the general public and the jury, telling them about a scientific topic they particularly like, in a way that is amusing and easy to grasp.

The best communicators will win a cash prize and will have the chance to participate in a masterclass on science communication, as well as to enter the international competition!

FameLab was launched in 2005 in the UK by Cheltenham Science Festival. The event is promoted at an international level, **in 28 countries**, by British Council. In Italy the competition is organized by Psiquadro-Perugia Science Fest in collaboration with British Council Italia.

FameLab Italia envisages an initial local phase in 7 Italian cities, one of which is **Trieste** (the other cities are Ancona, Bologna, Genoa, Naples, Padova and Perugia).

The Trieste competition is organized by the **Science Centre Immaginario Scientifico**, the **Municipality of Trieste**, the **University of Trieste** and **SISSA- The International School for Advanced Studies**, and it will take place on **February 20th 2015**, at 9 a.m. at the Teatro Miela.

For each local competition 2 finalists will be selected, for a total of **14 finalists** from the whole country: they will participate in the **FameLab Masterclass**, a training course in science communication, and in the **final national competition, to be held in Milan, on May 9th 2015**, during Expo 2015.

The winner of FameLab Italia will be admitted to the **international competition** together with the participants coming from other 27 countries, that will take place in Cheltenham (UK), during the Cheltenham Science Festival in June 2015.

FAMELAB: USER'S MANUAL

Requirements for participation

- Must be over 18 and under 41 years old on the day of the National Final Event Italy, May 9th 2015.
- Must be a researcher or a PhD student or a specialised school student or university student in scientific, medical or engineering fields, or working in the same fields for private and public companies and institutions.
- Candidates can be of any nationality. Presentations can be given in Italian or in English.
- Must not be a full time professional science communicator.
- Must not have participated in Masterclasses or national finals in previous FameLab editions.

Applications

In order to enter the competition you have to fill in the application form and send it to trieste@famelab-italy.it

The deadline for applications for the Trieste selection is set to **February 10th 2015**.

As for the 2014 edition, participants who register to the Trieste selection will have the chance to participate in a **preparatory class** with the actress Maria Grazia Plos, taking place on **February 11th 2015**.

Local selection (Trieste, Teatro Miela - February 20th 2015, 9 a.m - 1 p.m.)

During local selections participants will have 3 minutes to impress the jury. FameLab is scouting for fascinating presentations that will strike the fancy of and be easily grasped by an adult general public. Candidates may use materials of small size and that do not require a set-up time. Projections, slide shows or images of any kind are not allowed.

Two different presentations must be prepared for the local selection, lasting 3 minutes each: the first will be performed in the pre-selection and the second in the final for those who are admitted. The list of the participants admitted to the final local selection will be communicated by the jury. After the final local selection the jury will announce the winner of the local competition, as well as the name of the candidate ranking second. Both will be admitted to the national competition in Milan.

The FameLab Masterclass (Perugia, April 2015)

The candidates ranking first, second and third of the 7 local selections will have the opportunity to participate in the free FameLab Masterclass, a two-days training event where professional science communicators will help participants to further develop their communication skills in order to better prepare their presentations for the final national event.

The national final (Milan, Expo - May 9th 2015)

During the national final event each finalist will again have to give **two 3-minutes presentations**. One of the two presentations can be taken from the ones presented in the local selections, while the other must be new. As in the previous phases of the competition, the finalists will be allowed to use small objects but not slides and images. At the end of the presentations, the jury will decide the winner of FameLab Italy 2015, who will participate in the final competition of **FameLab International 2015**.

Prizes for the Trieste selection

First place winner: cash prize, admission to the national selection, admission to FameLab Masterclass, admission as an auditor to the course on "Museums" of the Master in Science Communication "Franco Prattico" - (SISSA, Trieste).

Second place winner: cash prize, admission to the national selection, admission to FameLab Masterclass.

Third place winner: admission to FameLab Masterclass.

LOOK AT THE PRESENTATIONS OF THE PAST EDITIONS

Download application rules and registration form

Infos

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